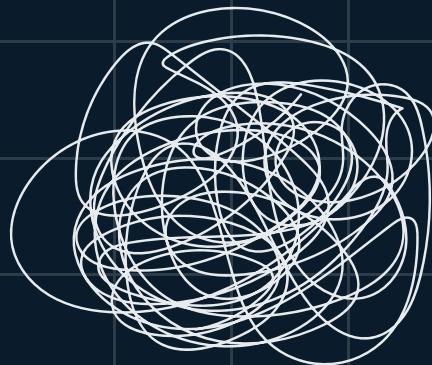


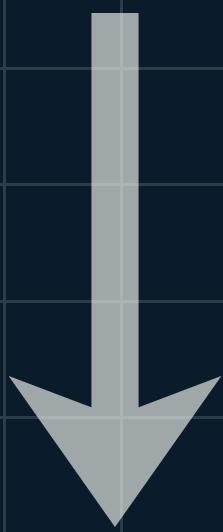
# THE REPEATABLE SYSTEMS PLAYBOOK.



**How to stop firefighting and  
start scaling.**



**"Hero Mode" = Founder  
solves every crisis  
manually.  
Result: Burnout.**



- 1
- 2
- 3

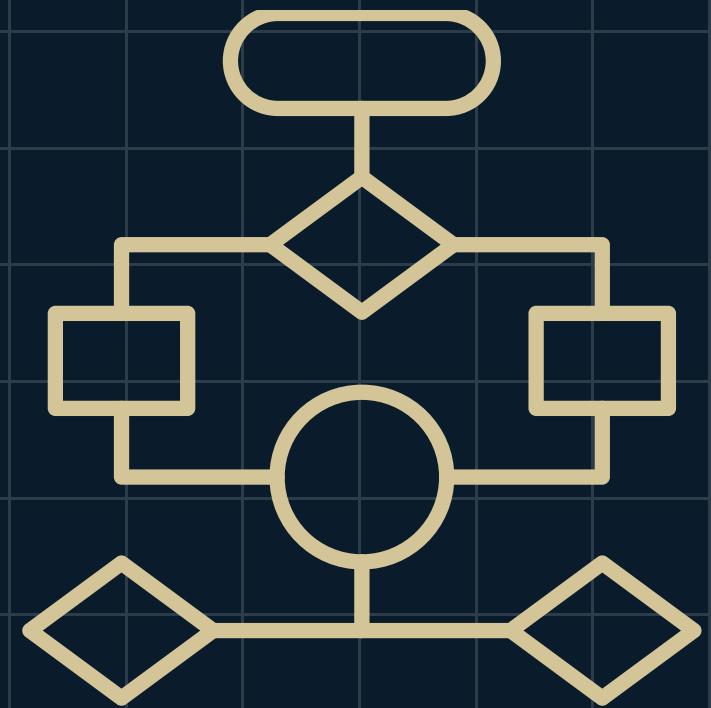
**"Systems Mode" = The  
process solves the  
crisis.  
Result: Scale.**

# 01. MAP THE FLOW

Don't guess. Visualise the journey.

Action: Draw the process from "Trigger" to "Result."

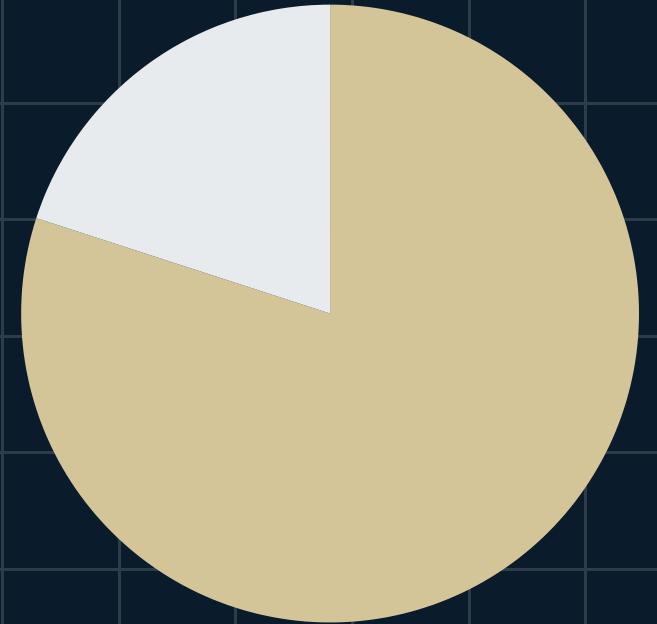
Key Insight: You will find bottlenecks immediately once they are visual.



## 02. STANDARDIZE THE 80%

Stop building for exceptions.

Action: Focus on the "Happy Path" - the 80% of transactions that go smoothly. Build the system for that.



Key Insight: Handle the tricky 20% manually (for now). Automate the boring 80%.

# 03. CHECKLISTS > ESSAYS

Nobody reads a 10-page manual.

Action: Create "Do this, then this" checklists.



Key Insight: If a new hire cannot execute the task using only the checklist, the checklist is broken.

# 04. DELEGATE OWNERSHIP

Don't just assign tasks.

Action: Assign the outcome.  
Give the team the authority  
to improve the system.



Key Insight: A system that requires your constant approval is not a system. It's a leash.

# THE STRATISIAN SCALE LOOP

1. Map the Flow.
2. Standardize the 80%.
3. Create Checklists.
4. Delegate Ownership.

Is your business running on Systems or  
Heroes?

# STRATISIAN

Strategy.  
Structure.  
Scale.

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