

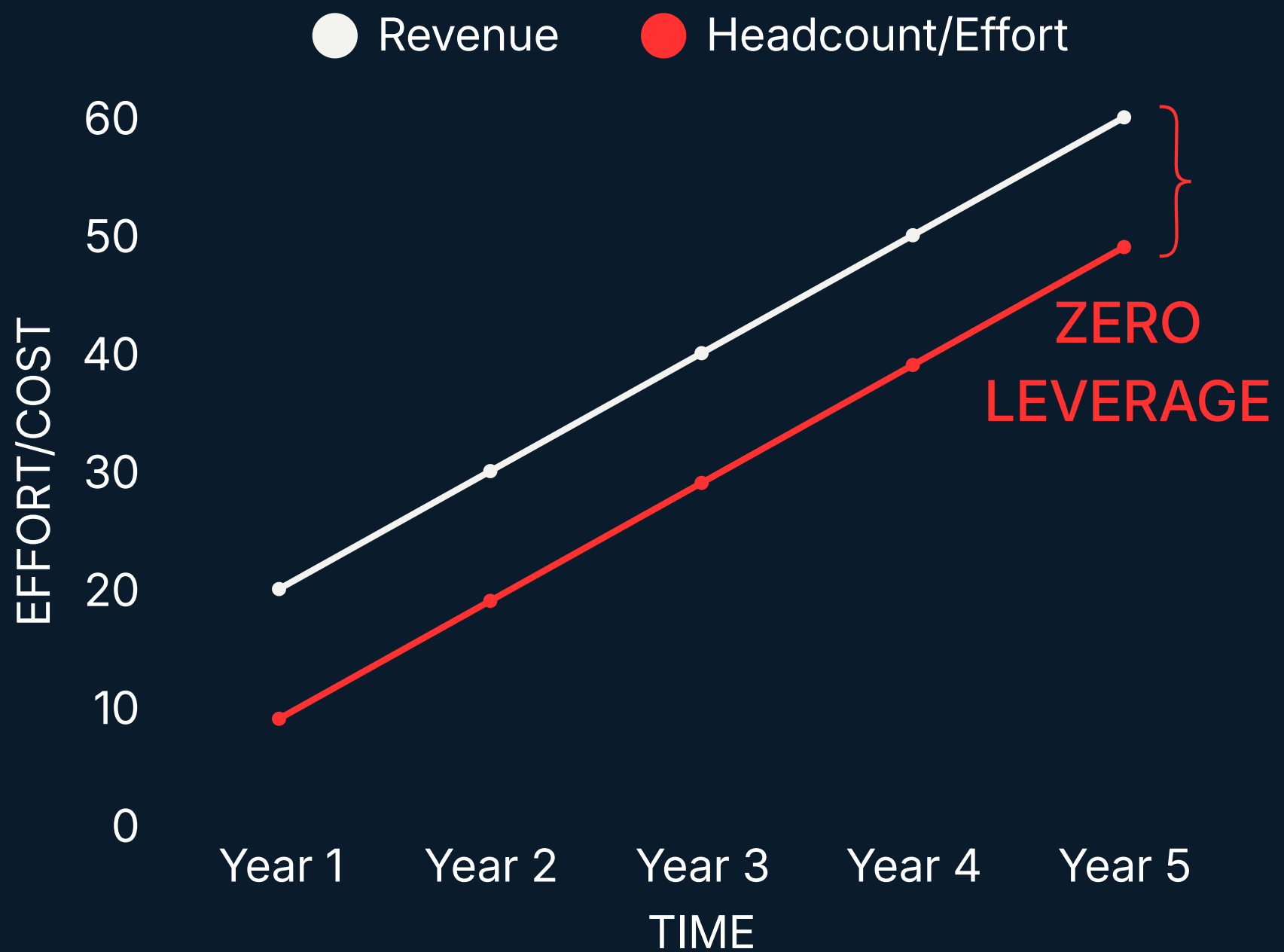
## THE FOUNDER'S TRAP



**PRODUCTIVITY  
IS NOT  
HARD WORK.**

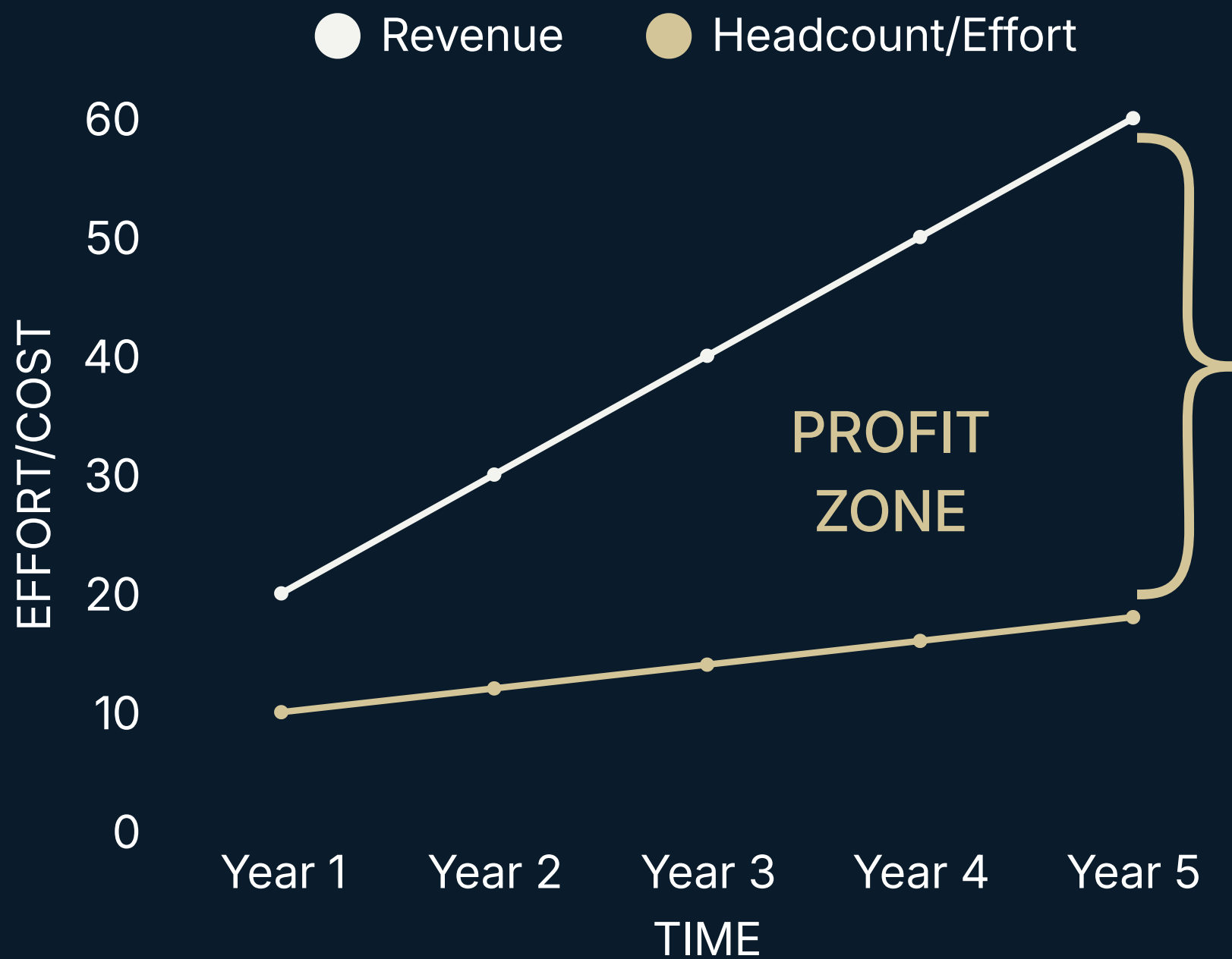
*It's about Leverage.*

# THE LINEAR TRAP



If Revenue = Headcount, your profit margin stays flat forever.

# THE GOAL: LEVERAGE



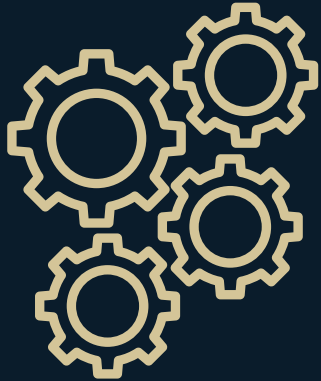
Revenue scales. Complexity remains flat.

# THE E.A.D. STACK



## 1. ELIMINATE

Remove the noise.



## 2. AUTOMATE

Use code for repetition.



## 3. DELEGATE

Document judgment calls.

# You cannot outsource Process–Market Fit.

Follow Stratisian for scalable frameworks.