

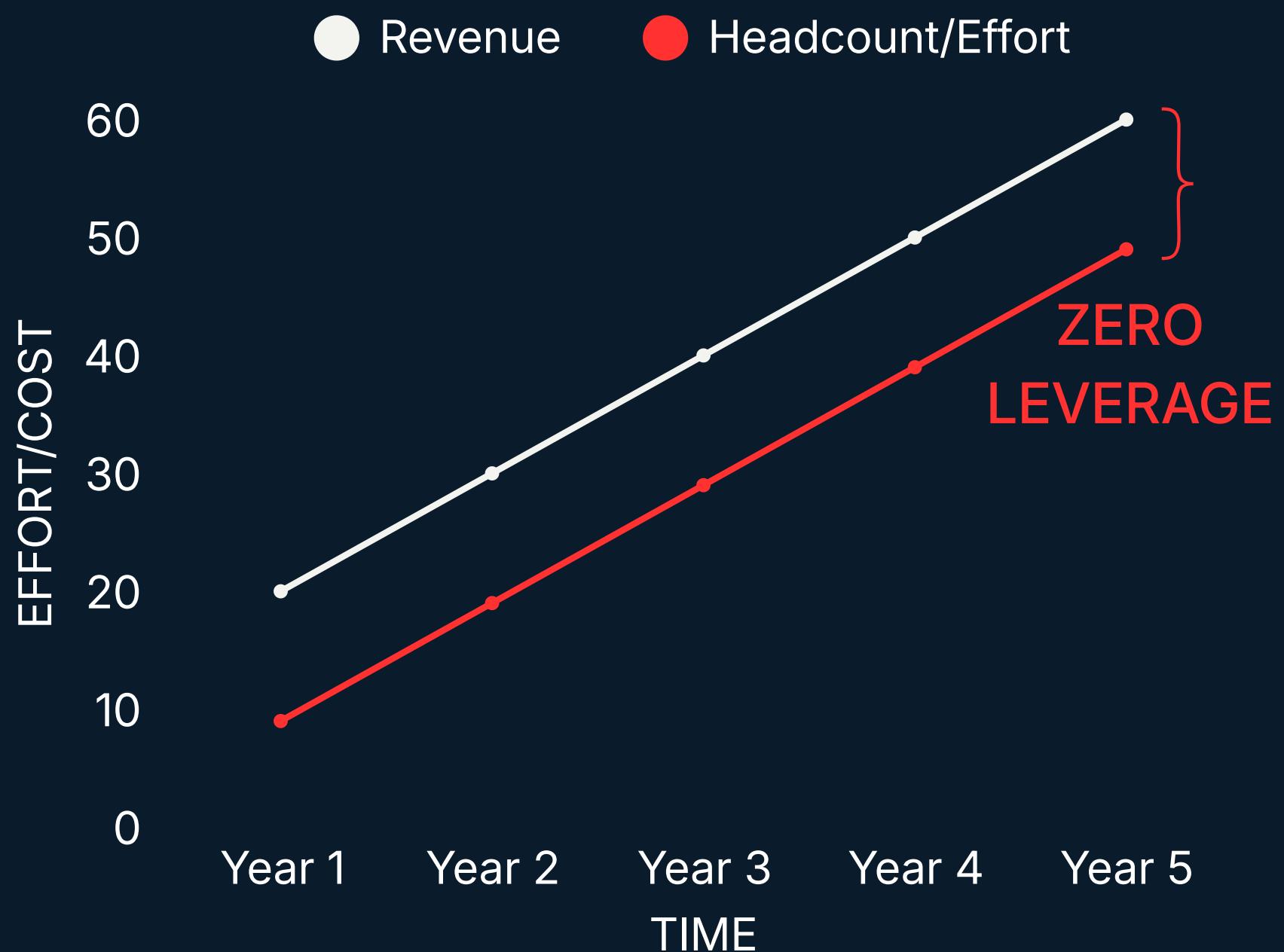
THE FOUNDER'S TRAP



PRODUCTIVITY
IS NOT
HARD WORK.

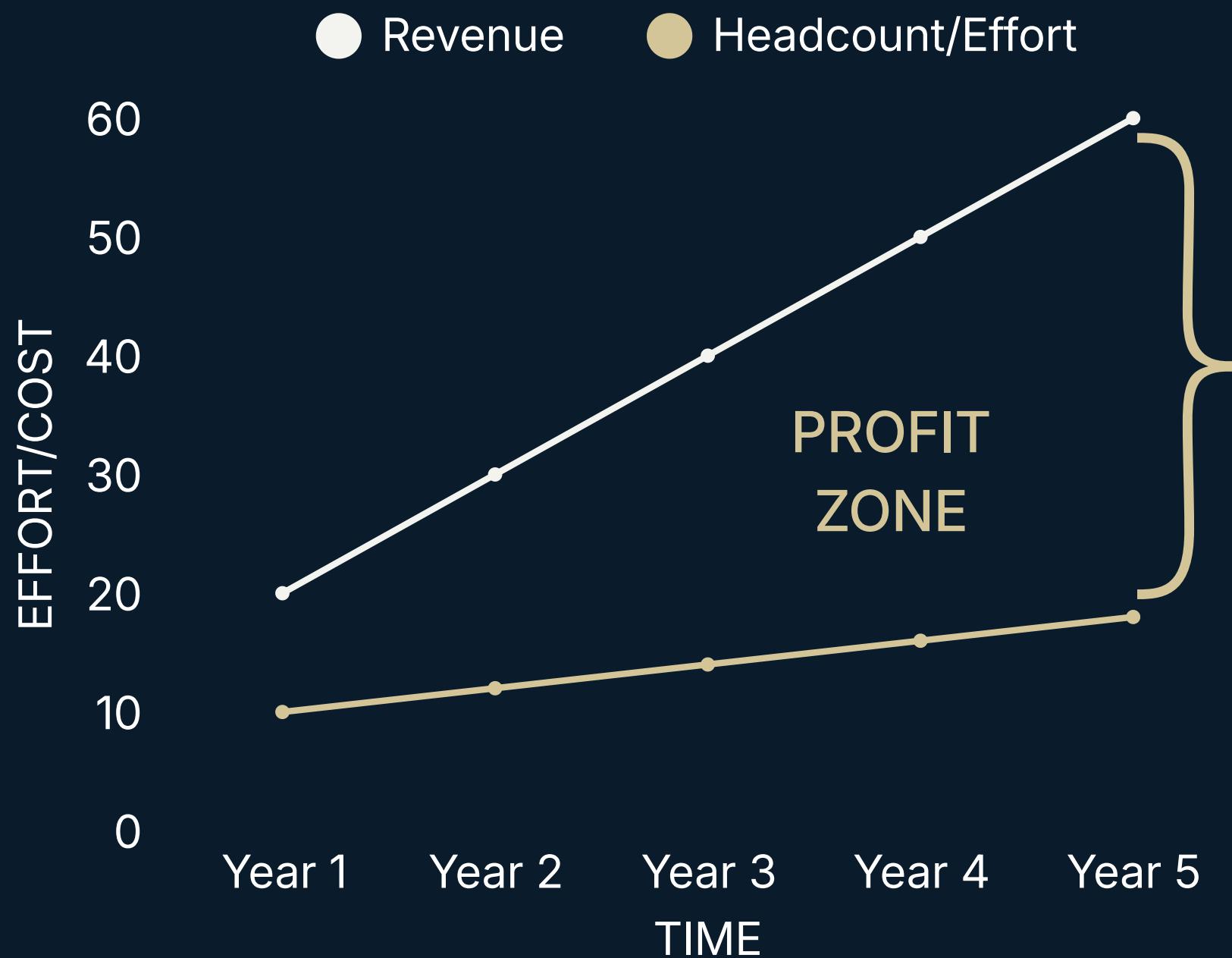
It's about Leverage.

THE LINEAR TRAP



If Revenue = Headcount, your profit margin stays flat forever.

THE GOAL: LEVERAGE



Revenue scales. Complexity remains flat.

THE E.A.D. STACK



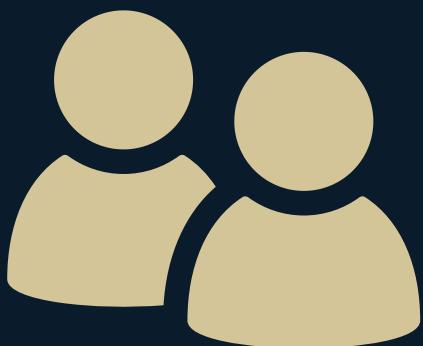
1. ELIMINATE

Remove the noise.



2. AUTOMATE

Use code for repetition.



3. DELEGATE

Document judgment calls.

You cannot outsource Process-Market Fit.

Follow Stratisian for scalable frameworks.